

# APTA Indiana Strategic Plan 2024-2027

## VISION

Optimizing the lifelong health, function, and well-being of people in Indiana.

## MISSION

Connecting and empowering the physical therapy community through advocacy and collaboration.

## ADVOCACY

## COLLABORATION

## GOALS

### Preserve, Protect and Advance Physical Therapy Practice in Indiana

- Term and Practice Protection
- Prior Authorization Legislation
- Revise Practice Act to Include Unrestricted Direct Access to Physical Therapy Services

### Increase Membership

- Increase Early Career Membership by 10%
- Highlight the Value of APTA Indiana Membership
- Increase Transparency

### Focus on Payor Advocacy

- Decrease Administrative Burden
- Reimbursement for Direct Access
- Remove Prior Authorizations
- Connect and Collaborate with Indiana Payor(s) Annually

### Improve Engagement

- Increase Attendance at Chapter and District Meetings
- Increase Student Engagement
- Develop Leadership Opportunities
- Develop Mentorship Relationships
- Communicate Effectively and Efficiently

### Increase PAC Fund Contributions

- Innovative and Continuous Fundraising

### Expand Awareness of Physical Therapy Within the Community

- Promote Awareness of the Benefits of Physical Therapy
- Promote Direct Access to Physical Therapy Services