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**2022 ANNUAL REPORT**

**Board/Committee/SIG Position:** Public Relations Committee

**Name:** John Kiesel PT, DPT

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| **APTA INDIANA STRATEGIC PLAN UPDATE FOR TRACKING SHEET** | |
| **GOAL & STRATEGY #** | **UPDATE** |
| Goal 3. Education | Curated resources for a ‘Direct Access Toolkit’ and made available to members in late 2021 on the APTA Indiana webpage. Updated web resources in the toolkit throughout Q1-2 of 2022 |
| Goal 1. Engagement | Regular social media posts regarding upcoming events, professional initiatives, and documenting activities of the Chapter.  We are continuing to look for people to assist with the Social Media posting. We are also asking members to relay information on upcoming events to the committee, so we can maximize engagement. |
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***INCLUDE ADDITIONAL INFORMATION NOT RELATED TO THE STRATEGIC PLAN HERE***