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**INAPTA ANNUAL REPORT**

**PR Committee**

**Kevin Sanborn PT, DPT, OCS**

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| **HIGHLIGHTS FROM 2017** |
| 1. Helped to plan and host PT Day at the Statehouse |
| 2. Improved social media presence through consistent posting on Facebook and Twitter |
| 3. Issued a survey to membership to determine current practice habits, membership concerns, etc. |
| 4. Continued to push direct access through social media efforts |
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| **PROJECTIONS FOR REMAINDER OF 2017 AND 2018** |
| 1. Working on disseminating radio and TV ads for #ChoosePT with assistance from national office |
| 2. Created content for Indiana’s Move Forward PT website |
| 3. Begin to work on PT Day at the Statehouse 2019 |
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