**Annual Membership Report**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Month | PT | PTA | Student  | Total |
| July 16 | 1065 | 144 | 382 | 1591 |
| July 17 | 1106 | 168 | 421 | 1695 |
| July 18 | 1135 | 189 | 462 | 1786 |

Career Starter Dues PT

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | CSD1 | CSD2 | CSD3 | CSD4 |
| July 16 | 57 | 42 | 22 | 13 |
| July 17 | 65 | 50 | 26 | 15 |
| July 18 | 70 | 53 | 31 | 16 |

Career Starter Dues PTA

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | CSD1 | CSD2 | CSD3 | CSD4 |
| July 16 | 11 | 7 | 5 | 1 |
| July 17 | 18 | 7 | 4 | 3 |
| July 18 | 18 | 11 | 6 | 1 |

Membership trends:

* PT Membership is up 2.6% from July 2017 and 6.2 % from July 2016
* PTA Membership is up 11% from July 2017 and 24% from July 2016
* Student Membership is up 8.9% from July 2017 and 17.3% from July 2016
* Total Membership is up 5.1% from July 2017 and 10.9% from July 2016
* The first year Career Starter Dues for PT’s is up 7.1% from July 2017
* The first year Career Starter Dues for PTA’s has remained steady since July 2017 but is up 39% from July 2016
* The second year CSD for PT’s is up 5.7% from July 2017
* The second year CSD for PTA’s is up 36% from July 2017
* The third year CSD for PT’s is up 16% from July 2017
* The third year CSD for PTA’s is up 33% from July 2017
* The fourth year CSD for PT’s is up 6.3% from July 2017
* The fourth year CSD for PTA’s is down 6.7% from July 2017

Update on committee activity:

* The membership committee has been contacting lapsed members personally through phone calls
* The membership committee had a conference call in August to discuss future strategies to show value of membership
* Plan to reach out at the Fall Conference for potential members to join our committee
* Plans to explore more options using technology and social media to reach both members and non-members regarding benefits of membership
* Discussed the possibility of exploring the option of using Skype for district meetings

Respectfully submitted,

Stacey Rapp, PT, MPT, CWS

Membership Secretary