**Indiana Chapter of the American Physical Therapy Association**

**Strategic Plan 2017-2020** (as of 9/12/17)

**Vision** Statement (APTA):

Transforming society by optimizing movement to improve the human experience.

\*Adopted in 2015; Re-affirmed in 2017.

Mission:

The **mission** of the **Indiana Chapter** of the American Physical Therapy Association is:

Maximize the lifelong health, function, and well-being of people in Indiana and advance the practice of physical therapy through advocacy, collaboration, and education.

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| **GOAL #1: Advocacy (Priority Goal)** |
| **Goal: Advocate for and advance the scope of physical therapist practice.** |
| Objective #1: Revise/update the practice act to be introduced in 2019 legislative session. (Priority #2) |
| Objective #2: Increase PAC donations to $15,000 or more |
| Objective #3: Strengthen the grassroots participation by engaging our stakeholders in legislative efforts |

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| **Goal #2: Education** |
| **Goal: Be the leading provider in physical therapy education.** |
| Objective #1: Stakeholder Group: Professionals  Provide yearly continuing education to ensure quality evidence based patient care. (Priority #4) |
| Objective #2: Stakeholder Group: Payors  Improve payment by enhancing relationships and communication between INAPTA and payors. (Priority #1) |
| Objective #3: Stakeholder Group: Public  Execute community awareness campaign within 2 years (Priority #3) |

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| **GOAL #3: Collaboration** |
| **Goal: Cultivate collaborative relationships with all stakeholders involved in the health and well-being of people in Indiana.** |
| Objective #1: Demonstrate the value of physical therapy to third party payers to reduce the overall cost of healthcare. |
| Objective #2: Facilitate district efforts for increased member engagement. |
| Objective #3: Collaborate with other Indiana health care associations to improve health and well-being of residents of Indiana |